

2D

# SEO Growth

- Client Case Studies -



2D SEO Marketing  
[www.2dwebsite.com](http://www.2dwebsite.com)

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Best Kansas City Refinishing

# Grew SEO 5x

Added over **250+** additional ranking opportunities

**10% More** Local Market Share than National Competitor

**\$13k monthly** - VS - **\$64k monthly**  
2017 2018



\*Not actual revenue but data tracked averages

# BestRefinishers.com SEO Growth

Starting Aug 2017 developed a new branded, optimized content and launched local SEO.

## Local SEO Search Market Share (Local-3 Pack)

### Overall

Best Refinishers

**23%**

Miracle Method

**12%**

### Bathtub Refinishing

Best Refinishers

**22%**

Miracle Method

**10%**

### Countertop Refinishing

Best Refinishers

**28%**

Miracle Method

**10%**

## Total Traffic Growth by Month



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Crisp Cuts & Styles

# Grew SEO 5x

Added over **100+** additional ranking opportunities

**3,500** visits in 2016 - VS - **17,000** visits 2017

**2,000+** additional booked appointments

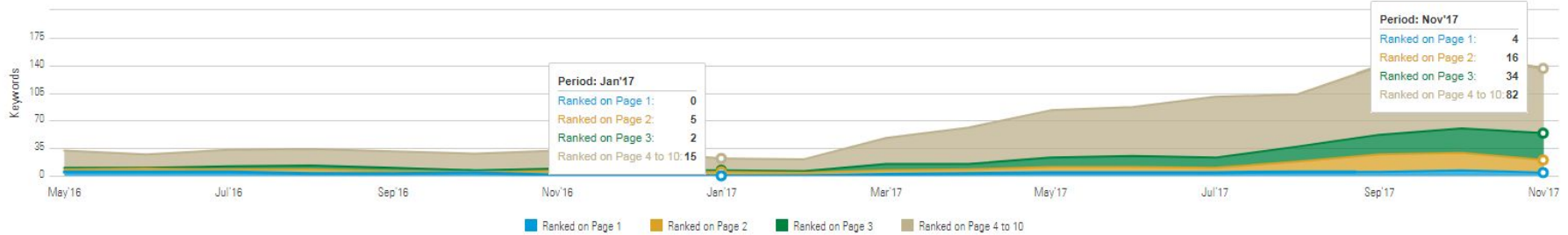


CRISP CUTS  
&  
STYLES

# CrispCuts.com SEO Growth

Starting Dec 2016 redesigned, developed and launched new optimized website Jan 2017

## Total Organic Keyword Rankings



## Total Traffic Growth by Month



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Sprinkled with Sugar

# Grew SEO 3x

Added over **100+** additional ranking opportunities

2,421 visits in 2016 - VS - 6,421 visits 2017

**\$60k\*** in 2016 - VS - **\$200k\*** 2017

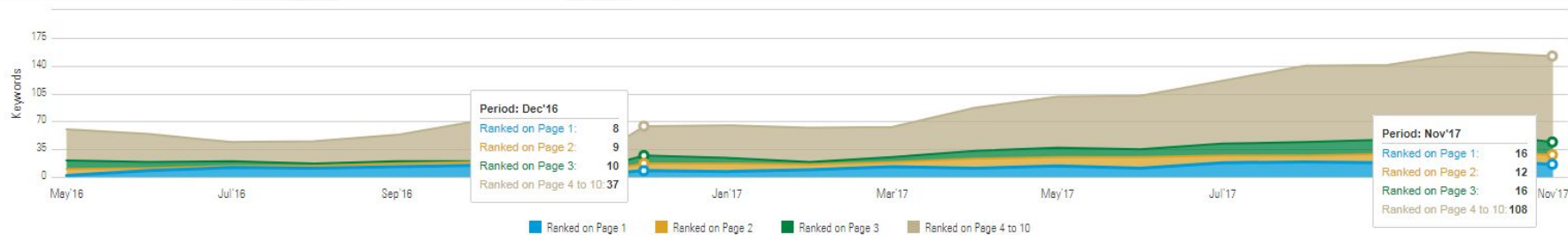


\*Not actual revenue but data tracked averages

# SprinkledwithSugar.com SEO Growth

Starting Jan 2017 created new content and optimized current pages.

## Total Organic Keyword Rankings



## Total Traffic Growth by Month





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## Extreme Grand Prix Family Fun Center

# Grew SEO 4x

Added over **500+** additional ranking opportunities

35,000 visits in 2014 - VS - 60,000 visits 2015

**1,300 leads 2014 - VS - 5,500 leads 2015**

[ 24% Conversion Improvement ]



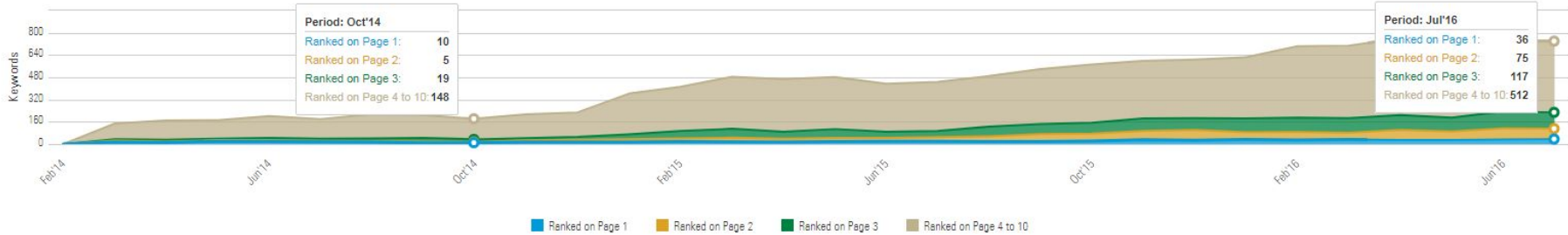
Shawnee Me



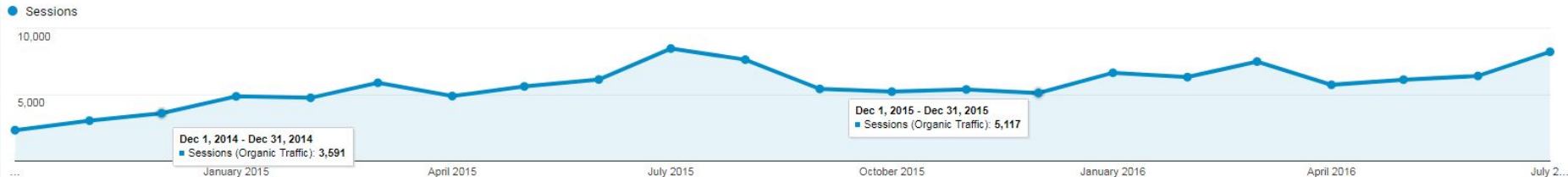
# ExtremeGrandPrix.com SEO Growth

Starting Nov 2014 redesigned, developed and launched new optimized website Jan 2015

## Total Organic Keyword Rankings



## Total Traffic Growth by Month



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Skincare by Michelle

# Grew SEO 5x

Added over **100+** additional ranking opportunities

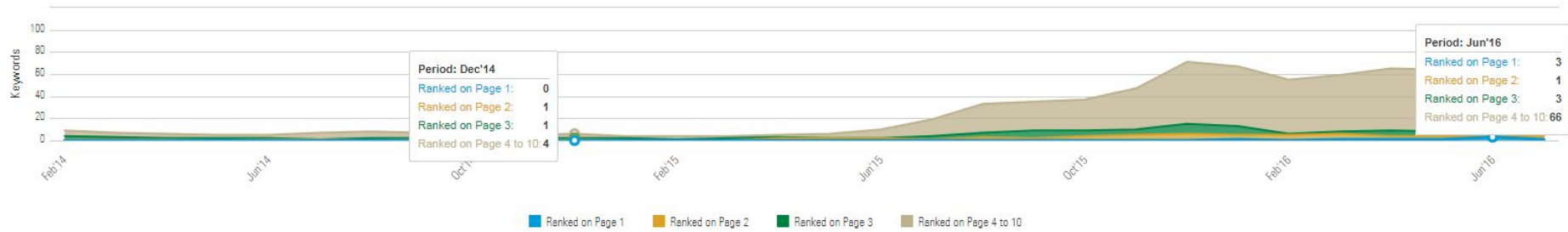
1,600 visits in 2014 - VS - 9,000 visits 2015



# MichelleVernonSkincare.com SEO Growth

Starting Nov 2014 redesigned, developed and launched new optimized website Feb 2015

## Total Organic Keyword Rankings



## Total Traffic Growth by Month





Thanks for considering 2D

# SEO Growth

Recently 2D Marketing helped 17 businesses

62,000 additional local website visits

**45% Growth in Lead Opportunities**